



## Privacy Policy

Last Modified: July 18, 2020

goCrop and its affiliates ("goCrop", "we") are committed to ensuring that your privacy is protected. This Privacy Policy explains goCrop's policies and procedures regarding information we collect from or about our customers and their use of our products and services (the "Services"), including our website (the "Site") and mobile applications (the "Apps").

### What information does goCrop collect?

You may visit our Site anonymously; in which case we do not collect any personal information from or about you.

If you **register** for our Services, at that time you may be asked to enter your: name, e-mail address, mailing address, and/or phone number ("Registration Data"). In addition we may collect:

#### *"Form Data"*

When you **submit a form** in the course of using the Services, we collect the data you enter into the form.

#### *"Form Metadata"*

When you **submit a form** we record which registered user took the action and the date/time when it occurred.

#### *"Transaction Data"*

When you **place an order** or **update your billing information**, your personal and billing information is processed directly by [Stripe](#). We retain an identifier which allows us to update and access transaction information via Stripe but does not provide any access to your billing information itself.

We also automatically gather a minimal set of information about each request made using our web service, which is required for the functioning of the application ("Log Data") and store it in **log files**. This information includes internet protocol (IP) addresses, browser

type, date/time stamp, and pages viewed. We do not automatically link this information to any of the other information we collect.

Because we do not track our Site users across third-party websites or track unregistered users within our Services over time, we do not respond to browser do-not-track signals.

## What does goCrop use your information for?

Information we collect from a registered user is processed solely to provide goCrop's services to that user and any other users which they choose to share it with.

The data we collect is used in the following ways:

### *Registration Data*

This data is used to identify you when you use our Services, to contact you if an issue arises with your use of our Services, and to verify your eligibility to use our Services.

### *Form Data, Form Metadata, & Transaction Data*

This data is used to provide goCrop's services to you and specific users which you choose to share it with. For example, your information is processed in order to display it to you and to perform calculations whose results are provided to you.

### *Log Data*

We use this information to administer the Site and Apps, resolve errors and user issues, and fight spam and other forms of abuse. We retain it only as long as is necessary for these purposes. We do not automatically link this information to any of the other information we collect.

When you encounter an error within goCrop, a small amount of de-identified information about the error and the chain of events that led to the error is sent to the development team to aid them in resolving the error.

## Who can access your information and how can you opt out?

Information we collect from a registered user is available only to that user and specific users which they choose to share it with. Additionally, when you make a customer service request a support team member may access your information at your request.

Your information will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent. In the course of using our Services, your data may be processed by trusted third parties, such as data hosts and financial processing services, who assist us in operating our applications and providing our services. Contact us for a current list of these trusted third parties.

Since this third-party processing is limited to services essential to the operation of our Site and Apps, it is not possible to opt out of this processing without opting out of our services entirely. To opt out of our services, contact us using the contact information provided in this Policy.

Additionally, we may provide access to user data when compelled to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

The development of goCrop is partially funded through grants. Anonymous, aggregate data, such as the total number of users or acres registered, is available to goCrop's administrative team and may be included in proposals, reports, and press releases.

### How does goCrop protect your information?

We use the strictest industry-standard security measures to maintain the safety of your personal information when you enter, submit, and access it. We take steps to protect your personal information from unauthorized access and against unlawful processing, accidental loss, destruction and damage.

Where you have chosen a password which allows you to access certain parts of the Site, you are responsible for keeping this password confidential. We advise you not to share your password with anyone.

Unfortunately, no method of transmission over the internet is 100% secure and, although we take steps to protect your Personal Information, we cannot guarantee the absolute security of the information you transmit.

### How can you correct or update your personal information?

If your personal information changes, you can update it yourself in the "account" section of the Site.

## Does goCrop use cookies?

No. However, when you log in to your account on goCrop, a small amount of session information is stored in your browser's local storage so that you remain logged in across multiple browser tabs. Data downloaded from our servers to be used locally (for example, when displaying PDF reports), is also stored in your browser.

## Changes to our Privacy Policy

We may modify this policy from time to time. We will post those changes on this page. We will notify you about material changes by either sending an email message to the email address you most recently provided to us or by prominently posting a notice to our Site. Any changes to our Policy will become effective upon posting of the revised Policy on the Site. Use of the Site or any of our Services and/or providing consent to the updated Policy following such changes constitutes your acceptance of the revised Policy then in effect.

We encourage you to periodically check back and review this policy so that you always know what information we collect, how we use it, and with whom we share it.

## Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

<http://www.gocrop.com>

St. Albans, VT

United States

[info@gocrop.com](mailto:info@gocrop.com)

(802) 524-4480 ext. 466

## Compliance with Specific Policies

### *CalOPPA*

We are in compliance with the requirements of CalOPPA (California Online Privacy Protection Act).

### *PIPEDA*

We are in compliance with the requirements of Canada's PIPEDA (Personal Information Protection and Electronic Documents Act).

### *COPPA*

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act); we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

### *GDPR*

We are not yet prepared to comply fully with the requirements of the EU's GDPR (General Data Protection Regulation) governing information collected about individuals within the European Economic Area (EEA). Thus we do not currently collect any Personal Information from individuals outside the US and Canada. If you are outside the US and Canada, for example within the EEA, you are not permitted to register to use our Services.